

2019 Regional Action Plan & Institutional Supplement Results

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60x30TX



Texas Higher Education
Coordinating Board

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Welcome!

- The webinar will be starting in a few minutes.
- Because of the large number of attendees on the webinar, all participants will be automatically muted.
- Look for the **Chat Box** where you can ask questions or make comments.
Participation is encouraged!

Purpose

- Share results of August 2019:
 - Regional Action Plans
 - Looking back to 2018-2019
 - Looking forward to 2019-2020
 - Institutional Supplement Surveys
 - Stakeholder awareness and regional activities
 - Progress toward institutional targets
 - Offer related data insights

60×30TX



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Regional Target Action Plans

What happened last year? 2018-2019 Highlights

Broaden **60x30 Educated Population** awareness

- Southeast region created a video to promote 60x30 Educated Population
- West Texas launches website <https://www.60x30westx.com/>
- Upper Rio Grande and South Texas launched significant effort to support returning students by engaging employers and Workforce Solutions partners
- Central conducted an institutional “road show” to each IHE

What happened last year? 2018-2019 Highlights

Scale **completion** strategies and enhance partnership

- Most regions highlighted work on guided pathways and transfer
- Several regions worked with or are planning to work with the North Texas Community College Consortium for training and transfer support (Metroplex, Southeast, High Plains)

What happened last year? 2018-2019 Highlights

Refine **High School-to-Higher Education** strategies

- Northwest is working with their Workforce Solutions partner to support career specialists in high schools.
- Upper Rio Grande and others conducted dual credit training and support for advisors
- South Texas (RGV) focused on financial aid completion and (San Antonio) is developing a PROMISE program

2019 – 2020 Planning Themes for Educated Population, Completion, and High School-to-Higher Education

Use of Data
Dual Credit
HE Student Support Services
Transition Services
Targeted Funding
Strategic Communications
Transfer Services
Partnerships
Strategic Advising
Pathway Maps

Regions identified similar planning activity themes that overlapped among Educated Population, Completion, and High School-to-Higher Education

Cross-walk of Planned Themes and Regional Target Areas for AY 2019- 20

Activity	Area		
	Educated Population	Completion	High School-to-Higher Education
Partnerships	✓	✓	✓
Pathway Maps	✓	✓	✓
Strategic Advising	✓	✓	✓
Strategic Communications	✓	✓	✓
Targeted Funding	✓	✓	✓
Transition Services	✓		✓
Dual Credit		✓	✓
HE Student Support Services		✓	
Transfer Services		✓	
Use of Data	✓		

High School-to-Higher Education Grants

- 2 awards made in August
 - High Plains
 - Upper Rio Grande
- Demonstrate a viable theory of change with regard to direct high school-to-higher education enrollment
- Leverage regional resources and partnerships
- Identify key leading indicator of direct high school-to-college enrollment
- Develop at least one tool or resource

High School-to-Higher Education Grantees Overview

- High Plains
 - Grant lead: Amarillo College
 - 5 IHEs, 2 ESCs, 1 WDB
 - Increase direct high school-to-higher education enrollment by 5%
 - Seek to emphasize the “why” students should attend college, “what” to do to get there, and “how” to pay
 - Train high school counselors on hot jobs and pathways tools via North Texas Community College Consortium
 - Regional recruitment events
- Upper Rio Grande
 - Grant lead: The University of Texas at El Paso
 - 2 IHEs, 8 ISDs, 1 WDB
 - Develop regional higher education financial planning tool, offering estimated costs, estimated aid, and options to address unmet need
 - Regional MOU outlining support from UTEP and EPCC for school districts to support college readiness in high school.
 - Expand Operation College Bound which provides on-site enrollment services to high schoolers.

Why are regional targets increasing or decreasing?

Target Area	Upward Trends Explanation	Downward Trends Explanation
Educated Population	Guided Pathways, Dual Credit, corequisite model, net in-migration	Low unemployment, demographics, net out-migration, increased recruitment out-of-state
Completion	Cross-sector collaboration, increasing graduation rates, Corequisite model, advising, pathways	Low unemployment, demographics
High School-to-Higher Education	Support for summer melt and financial aid verification, FAFSA support, regional partnerships to intervene early	Need to enhance capacity of counselors, low unemployment, students go directly to the workforce

The insights lend themselves to a training THECB is planning as next steps.

Exemplar

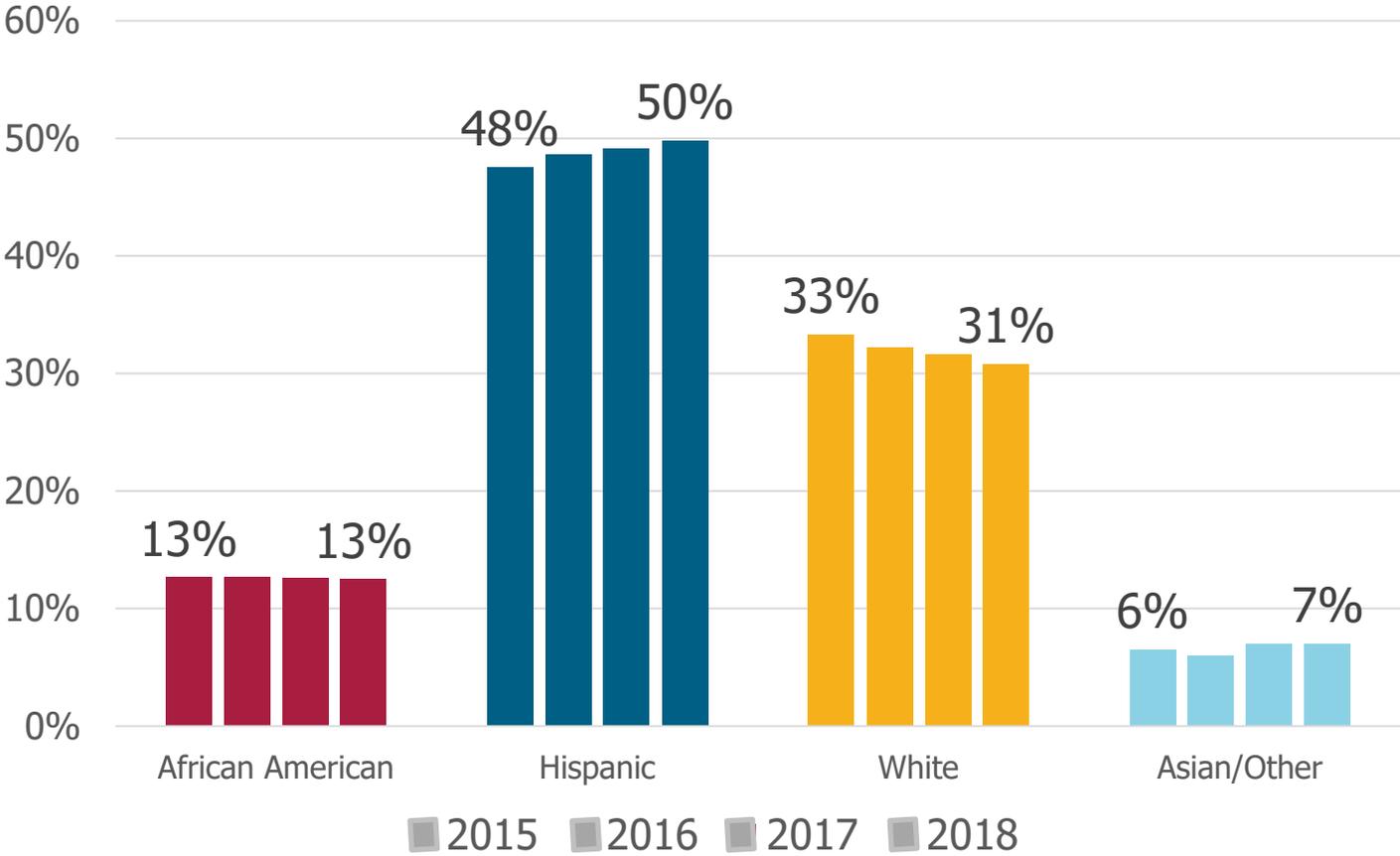
Southeast:

- Provided data to demonstrate population in two-thirds of the counties in the region will decline.
- Largest population decline is among the white population which has historically higher levels of education attainment, while the Hispanic population, with lower levels of educational attainment, is growing.
- Emphasized the need to support young Hispanic population to enter and success in higher education.

Related Data Insights

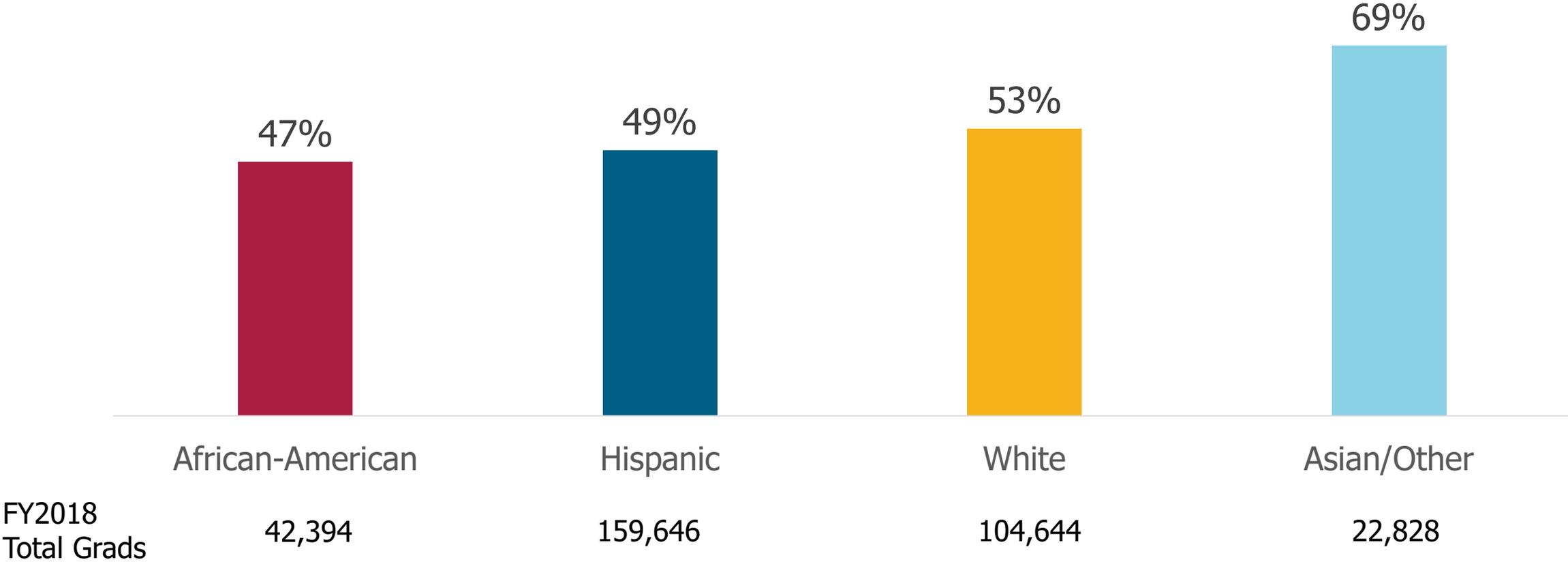
Hispanic students make up 50 percent of all Texas public high school graduates.

The proportion of Hispanic graduates increased by **2** percentage points from 2015, this represents an increase of **24,308** Hispanic graduates.



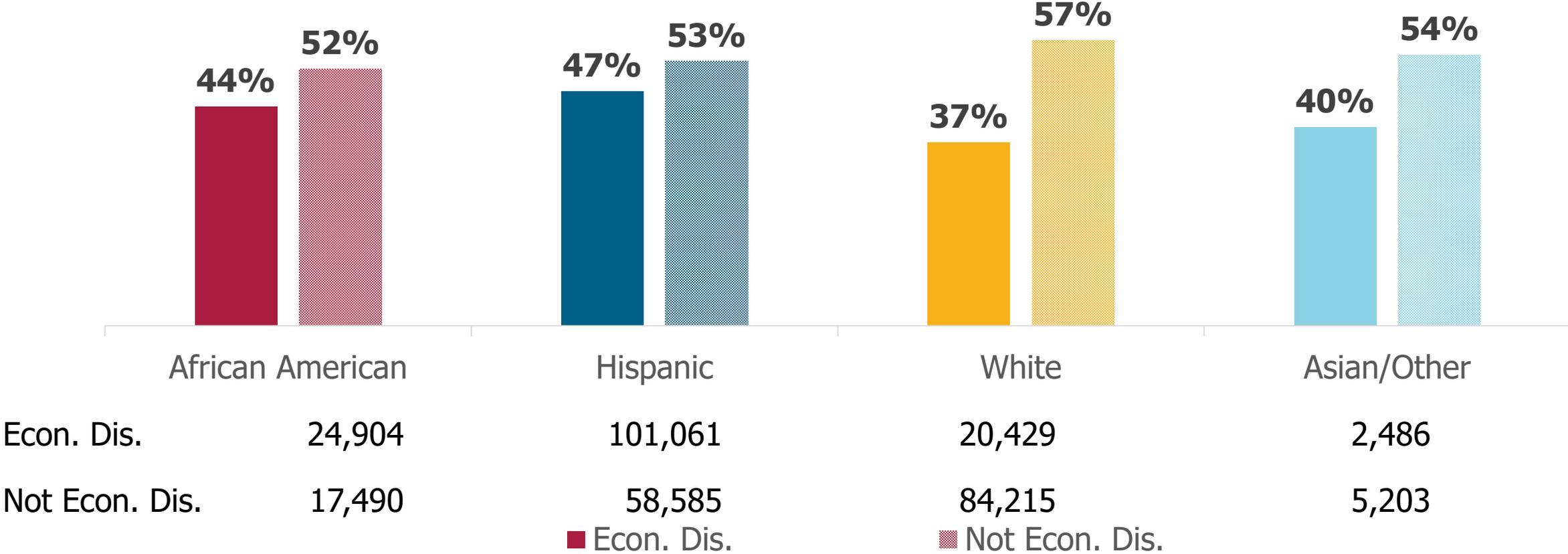
Hispanic and African American students have lower enrollment rates and make up large and growing shares of the population.

Fall 2018: Direct Enrollment in Higher Education



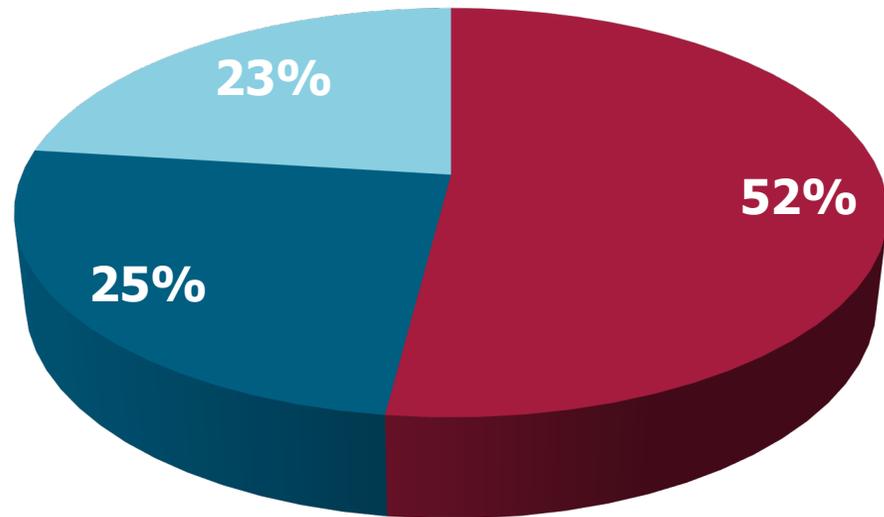
Economically disadvantaged students have lower rates of direct enrollment. The majority of Hispanic and African American students are economically disadvantaged.

Fall 2018: Direct Enrollment in Higher Education



A quarter of all high school graduates are working and not enrolled in higher education after graduation

High School Graduates Enrollment & Employment Patterns Fall 2018*



- Enrolled in Higher Education
- Not found Enrolled, but Employed
- Not found enrolled, not found employed

48 percent of high school graduates were not found in a public or independent institution of higher education in Texas.**

High school graduates directly entering the workforce occupy predominantly low-wage jobs. Wages have increased very modestly

- Median wages have risen **3 percent** since 2015
- The percent of high school grads found employed and not enrolled has increased **1 percentage point**
- The number employed has increased by **9,842**

Texas Median Wages (Adjusted for Inflation) of High School Graduates Employed but not Enrolled in Higher Education the Following Fall

Year	Median Wage	% Employed and Not Enrolled	# Employed
2018	\$14,260	24.9%	78,904
2017	\$13,789	24.8%	76,271
2016	\$13,731	24.7%	73,432
2015	\$13,888	24.0%	69,062

High wages are rare among new high school graduates

19,037 graduates (24%) directly entering the workforce are found working in **restaurants and other eating places**, with a median wage of **\$11,967**.

2018 Median Wages by Highest Paying Industry: High School Graduates Not Found Enrolled in Higher Education the Following Fall				
Industry	Median Wage	90th Percentile	# Employed	% of all graduates employed but not enrolled
Support Activities for Mining	\$35,307	\$61,379	817	1.1%
Electric Power Generation, Transmission and Distribution	\$34,571	\$54,941	51	0.1%
Nonmetallic Mineral Mining and Quarrying	\$33,052	\$58,454	80	0.1%
Nonresidential Building Construction	\$31,446	\$51,290	525	0.7%
Agriculture, Construction, and Mining Machinery Manufacturing	\$31,198	\$48,614	168	0.2%

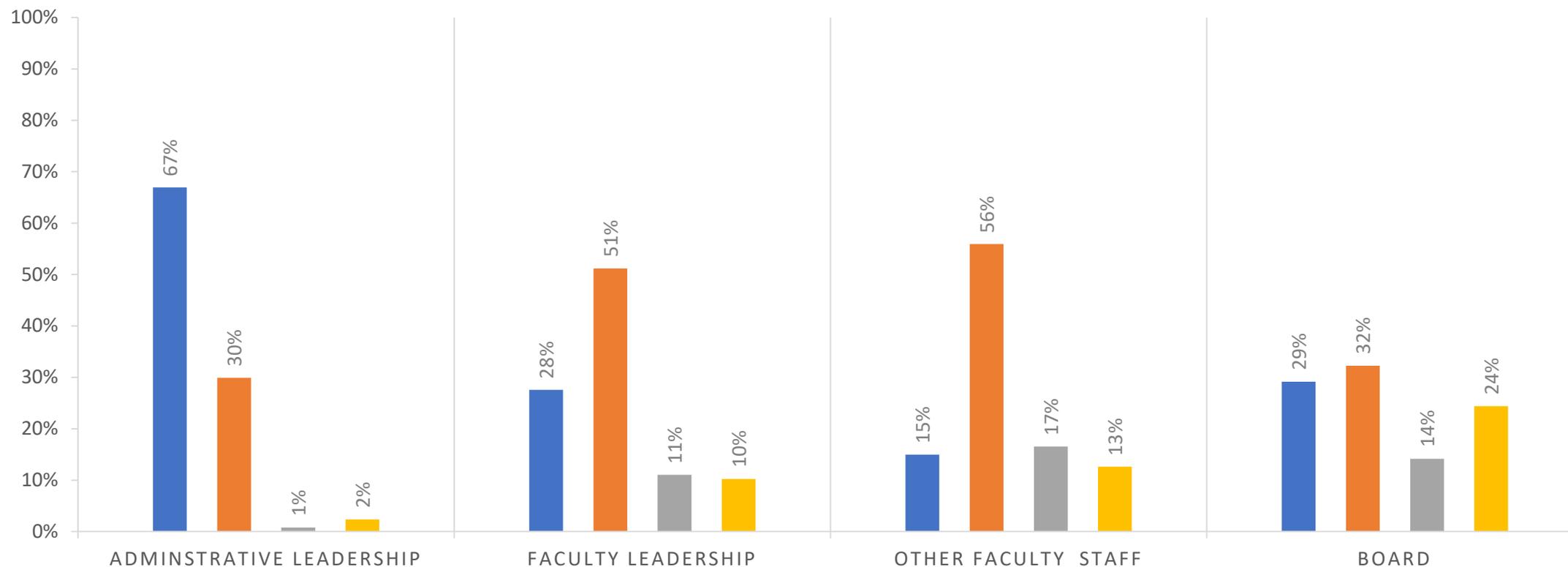
Institutional Supplement Analysis

Awareness Level of Regional Data

Are the following stakeholders at your institution knowledgeable about the *60x30TX regional data*?

STATEWIDE REGIONAL DATA AWARENESS

■ Knowledgeable ■ Somewhat Aware ■ Not Aware ■ I don't know

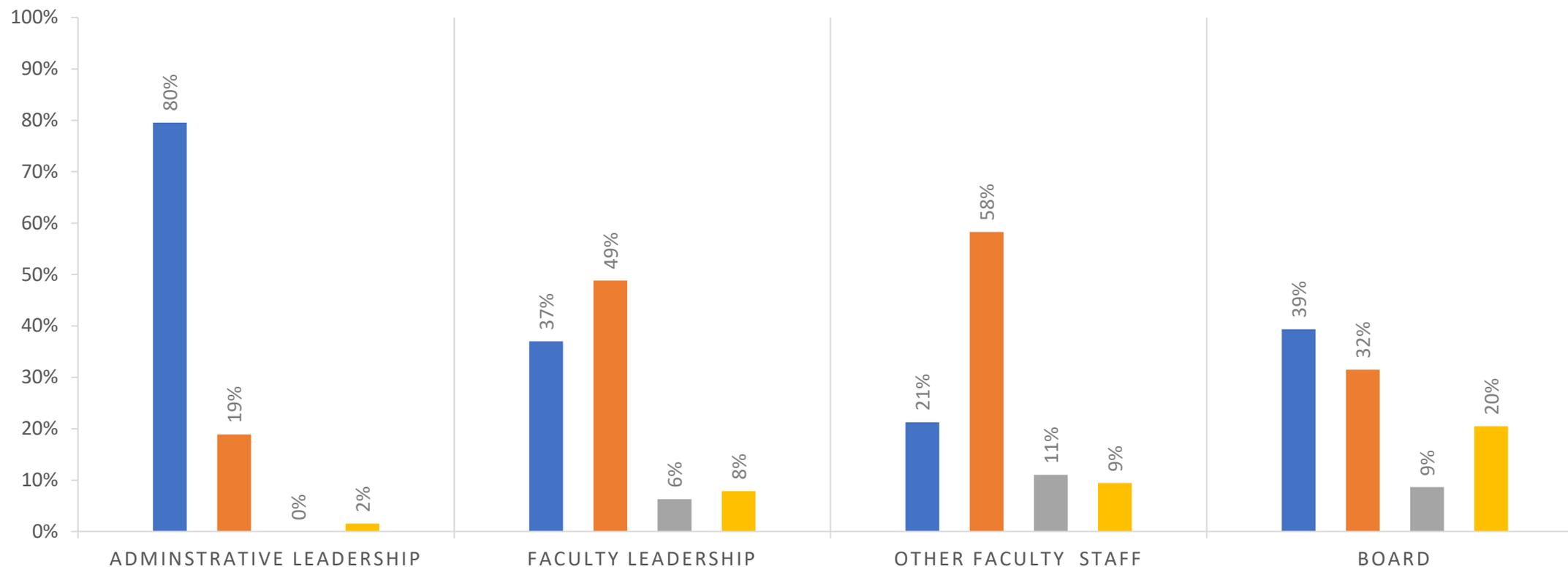


Awareness Level of Regional Strategies

Are the following stakeholders at your institution knowledgeable about the *60x30TX regional strategies*?

STATEWIDE REGIONAL STRATEGY AWARENESS

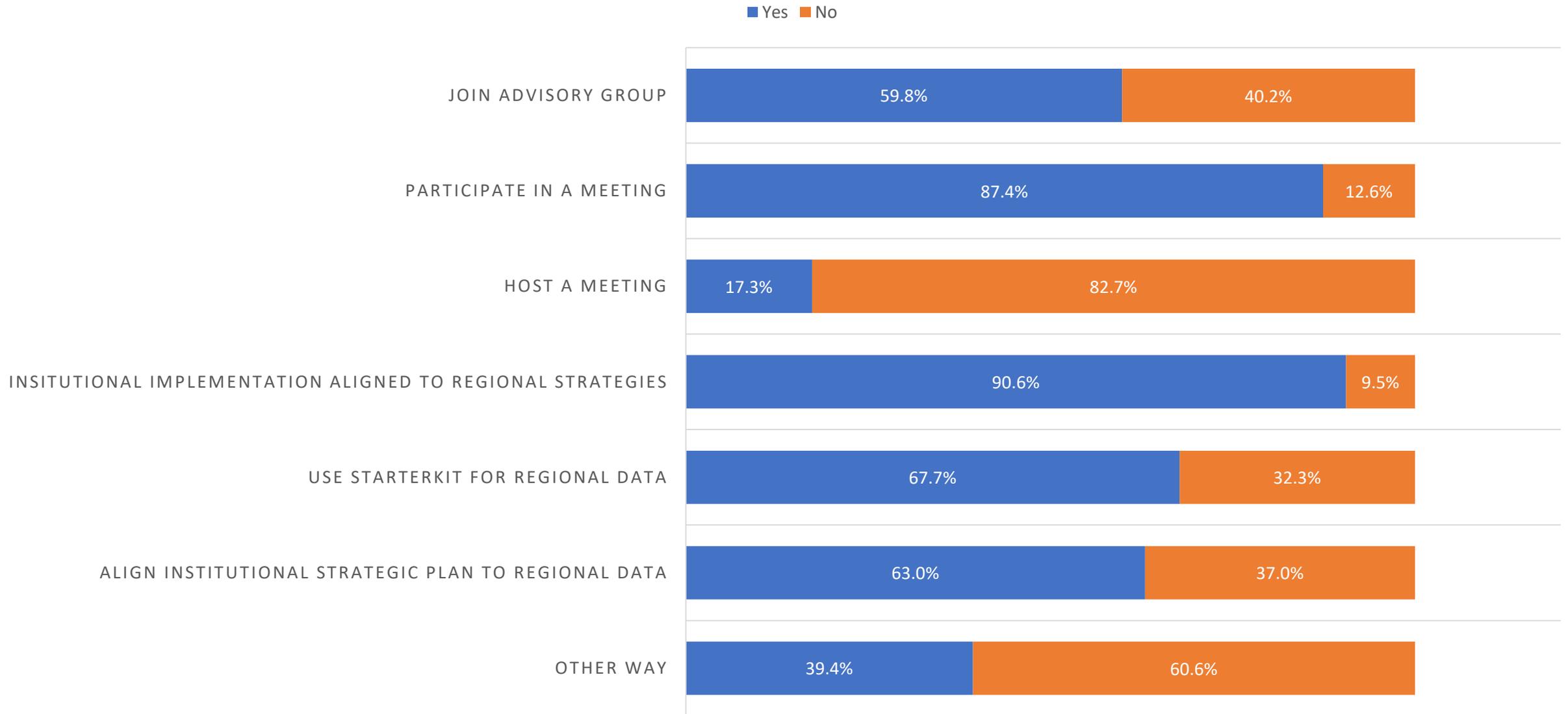
■ Knowledgeable ■ Somewhat Aware ■ Not Aware ■ I don't know



Regional Strategy and Data Awareness Insights

- Administrative leadership most aware of both strategy and data
- Recommend enhancing engagement with board members and faculty leadership so they become more aware of both strategy and data
- Stakeholders have similar levels of awareness regarding strategy and data

INSTITUTIONAL ENGAGEMENT IN REGIONAL ACTIVITIES



Sentiment Analysis

Statewide, what outlook do institutions have on completion targets?

Choose the best answer:

- Negative (Doubtful targets can be achieved)
- Neutral (No opinion)
- Positive (Targets can be achieved)

Sentiment Examples

- Positive

“We are pleased to see that college-wide efforts to improve retention, transfer, and graduation rates are exceeding projected targets.”

- Neutral

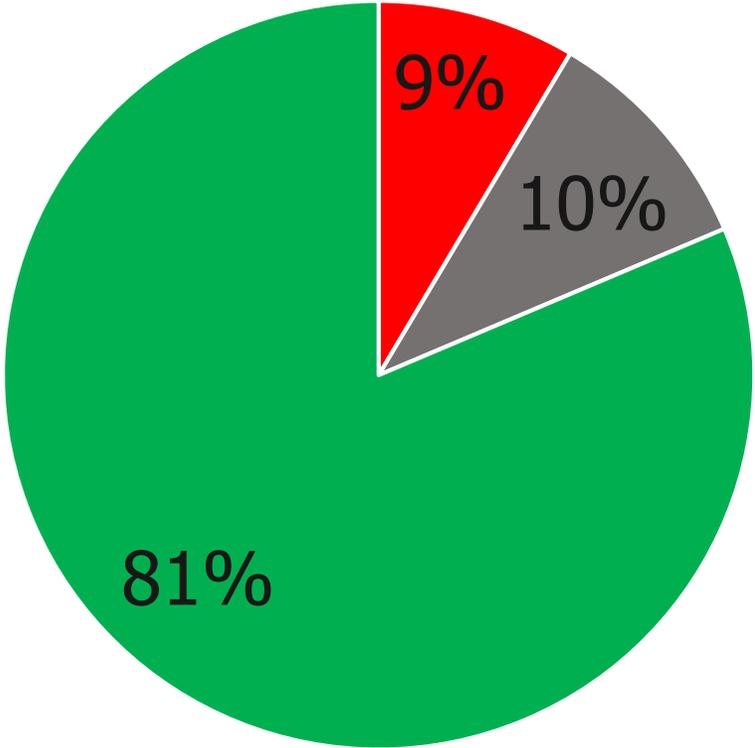
“My knowledge is that we are at 858.”

- Negative

“Completion remains high thanks to Pathways Advising. However as total enrollment is declining, completion cannot increase much. While the College will remain diligent in our completion efforts, the 2020 target may be unattainable.”

Outlook on completion targets and trends

Statewide



- negative
- neutral
- positive

Institutional Completion Target for 2020 Within Striking Distance

Region	2018 Completion Totals	2020 - Institutional Completion Targets	Percentage Difference between 2018 and 2020 Completion Targets
High Plains	17,703	18,064	98%
Northwest	5,615	6,111	92%
Metroplex	80,345	87,087	92%
Upper East	13,214	15,849	83%
Southeast	9,063	9,760	93%
Gulfcoast	61,112	68,546	89%
Central Texas	58,404	60,168	97%
South Texas	51,471	56,096	92%
West Texas	5,464	6,197	88%
Upper Rio Grande	9,690	10,365	93%
Career Schools	29,226	30,073	
Total	341,307	368,316	93%

AY2019-2020 Timeline Focus : implementation, strengthening regional capacity, and sustaining momentum

Activity	2019-2020 Timeline
\$5000 Dissemination mini-grants	August 2019
High school-to-higher education grants	August 2019
Regional equity grant	August 2019 – February 2020
Regional Targets Strategy Implementation Check-In	November 2019 – February 2020
Regional Targets Update Webinar (Survey Responses)	November 2019
Data workbooks in Tableau	December/January 2020
Regional stakeholder convenings (organized locally)	January – June 2020
Equity-minded data webinars for regions	January/February 2020
Accountability Peer Groups Meeting	April 2020
Advisory Groups Forum	June 2020
Annual regional and institutional surveys	August 2020

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